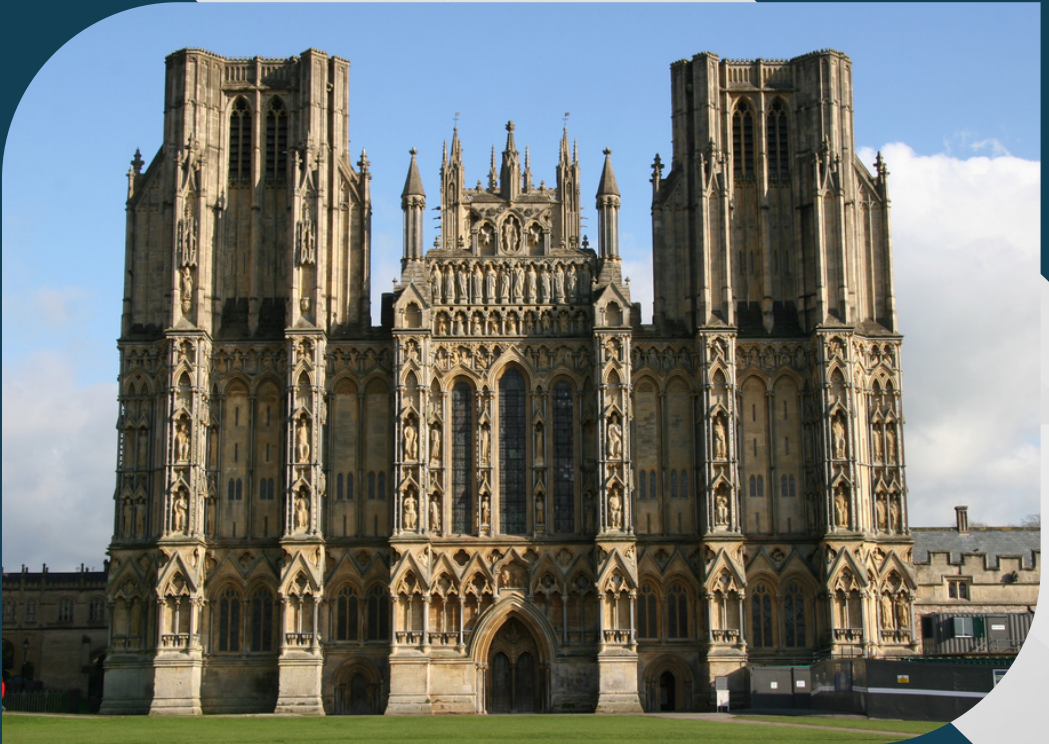


WELLS
BUSINESS
FORUM



MEMBERSHIP



ABOUT US

Wells Business Forum CIC has been set up to help businesses in Wells and the surrounding areas. Its target focus is to deliver comprehensive advice, networking opportunities and support while promoting local businesses to the public.

The Forum relies on four core values; **Integrity**, **Support**, **Opportunity** and **Resilience**. These values are crucial to the Forum and will be provided to members who join. The difference between the Forum and other business groups is action and delivery. This means that as a member of the Forum, you get support and advice when needed, exclusive network opportunities with local business experts. Structured training in the areas that are important to you.

The Forum gets you in front of your customers through The Heart of Wells brochure, website and loyalty scheme, and provides opportunities for growth and development.



Our Team

OUR CORE TEAM ARE SPECIALISTS IN THEIR OWN SECTORS OF BUSINESS.



SARAH SLOAN

**EVENTS
INSURANCE
REGULATORY
COMPLIANCE**



SEAN SLOAN

**BUSINESS
SOLUTIONS
SALES
MARKETING,**



GRAEME BACHELDER

**WEB
TECHNOLOGY
DIGITAL
MARKETING**



NIGEL GIFFORD OBE

**RESILIENCE
RISK
DISRUPTOR**



JAKE SHAW

**BRANDING
CREATIVE
DIRECTOR
START-UPS**

Benefits - Detailed

Business Information & Support

In our bi-weekly business email we will disseminate any updates in the region or nationally that are of interest to our members. This will include grant funding, resources and development activities available. The Forum will also help with mentoring, support and applications where needed.

Networking

Bi-monthly networking in the City will establish a regular open forum for all business owners in Wells. The talks will always be from local entrepreneurs and will cover a wide range of topics. We recognise that your time is a precious commodity, and we like to think of this as 'networking done well'. The meetings are also a chance to shine - tell us what you have going on, offers, new products or services. This is your chance to connect with like-minded people in Wells and establish a business relationship with them.

There will also be an annual business showcase where all businesses in and around Wells will be welcome to exhibit. We recognise how difficult it is to secure staff at the moment, so in conjunction with the business showcase, there will be an additional jobs fair. This benefits not only the businesses in Wells but the people who want to find employment.

Benefits - Detailed

Training & Development

We recognise that the world has changed since the pandemic and that there are many new ways of working and delivering your services. The Forum will run training sessions in many sectors, such as social media, accounts, compliance, insurance etc. We are open to listening to the needs of our members and if there is an area that needs to be covered, we will do our best to organise a training session.

Heart of Wells Brochure & Loyalty Scheme

Each member will automatically get included in the new publication, The Heart of Wells. The brochure will be delivered quarterly to every home in Wells and be available to pick up at local venues throughout the city.

As a member, you also have a web presence on the directory and will be part of the loyalty scheme. The scheme is run to benefit both businesses and members of the public. By supporting local Wells businesses, customers will get stamps in return for their purchases. Whereas some schemes only include retail and hospitality businesses, this one will include all members of the Forum. The stamps are capped at £100 purchase spend and, at this point are converted to an entry into the bi-monthly prize draw to win vouchers that can be used in members businesses.



BENEFITS AT A GLANCE

- Bi-weekly newsletters
- Exclusive offers for members
- Support
- Mentoring
- Training
- Bi-monthly Networking
- Sign Posting
- B2B Showcases
- Jobs Fairs
- Heart of Wells Brochure - Quarterly
- Heart of Wells Loyalty Scheme
- Advertising
- Start Up Advice



Tiers



0 - 5 EMPLOYEES

Start-up's and Sole Traders

£50 per year.



6 - 10 EMPLOYEES

Growth businesses

£100 per year.



OVER 10 EMPLOYEES

Larger established companies.

£150 per year.



SPONSORSHIP

Do you want to sponsor a networking meeting, business or jobs fair?

We have packages available by discussion.



Join Now

The Art of the Impossible



**TRUST
YOURSELF**



**BREAK
SOME
RULES**



**DON'T BE
AFRAID TO
FAIL**



**IGNORE
THE
NAYSAYERS**



**WORK LIKE
HELL**



**GIVE
SOMETHING
BACK**

**ARNOLD SCHWARZENEGGER'S
6 RULES FOR SUCCESS**

THE HEART OF WELLS



BROCHURE & WEBSITE

The Heart of Wells will get your business in front of customers within the local area.

Firstly, the brochure will be delivered to every home in Wells on a quarterly basis.

Every member will have a presence in the magazine. This also can be used as a platform for more robust advertising campaigns and sponsorships.

Members will be listed on the website, with content being updateable if offers and or discounts are available.

LOYALTY SCHEME

The Heart of Wells loyalty scheme is a brand new and more robust enterprise.

This will not be just a platform for select retail outlets in Wells but will incorporate all manner of business in the City.

Being a member of the Wells Business Forum gets you automatic inclusion within the scheme with little administration on the members behalf.

The public will benefit from the scheme by means of bi-monthly prize draws. Winners are given vouchers to spend in members businesses.

FUTURE DEVELOPMENTS

As a CIC Wells Business Forum is committed to helping established and new businesses. As a not-for-profit company any surplus will be used to benefit the business community in Wells:



BUSINESS GRANTS

Providing small grants to established businesses. These may be used for training or purchasing equipment.



NETWORKING & TRAINING

Running additional free networking events for businesses and training sessions in specialised areas.



GRANTS FOR START-UPS

Providing start-up grants for new businesses in and around Wells.



CONTACT US



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3DZ



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www.wellsbusinessforum.uk



@wellsbusinessforum



[@wellsforum](https://twitter.com/wellsforum)

Wells Business Forum CIC is a limited company
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