



Wells Job & Careers Fair

19TH SEPTEMBER 2024

SWAN HOTEL WELLS

10 AM – 2 PM

WELLSBUSINESSFORUM.UK



About



Wells Business Forum CIC is a multi-platform networking and business solution Community Interest Company. Its target focus is to deliver comprehensive advice, networking opportunities and support while promoting local businesses to the public. The Forum relies on four core values; **Integrity, Support, Opportunity** and **Resilience**. These values are crucial to the Forum and provide the foundations for all of our services.

As a CIC we are not for profit and are committed to helping our members and the wider business community in Wells.

Photo's of Wells are kindly supplied by Mark Manning.

Job & Career Fair Rationale

TACKLING LOCAL
UNEMPLOYMENT

PROMOTING
ECONOMIC
GROWTH

BRIDGING THE
SKILLS GAP

ENCOURAGING
LOCAL TALENT
RETENTION

PROMOTING
COMMUNITY
ENGAGEMENT

FOSTERING
INCLUSIVITY AND
EQUAL
OPPORTUNITY

SUPPORTING
PERSONAL AND
FINANCIAL WELL-
BEING

COMMUNITY
BUILDING

What Makes Us Different

PRE FAIR
NETWORK
BREAKFAST

THE HEART OF
WELLS MAGAZINE
JOBS EDITION

CV SURGERY

TRAINING TALKS

INTERVIEW
TECHNIQUES
WORKSHOPS

HOW TO
PROMOTE
YOURSELF

RETRAINING /
CHANGING
CAREERS ADVICE

SKILLS
WORKSHOPS

How to Get Involved

There are four tiers for businesses to choose when they exhibit.

Bronze

Silver

Gold

Platinum

Bronze

Space to set up your promotional banners

1 Table & 2 Chairs

Access to Wifi

Access to Literature table - front of the venue for your literature

Refreshments for 2 people

Reduced Price Network Breakfast, pre jobs fair

£200

Silver

Space to set up your promotional banners

1 Table & 2 Chairs

Access to Wifi

Access to Literature table - front of the venue for your literature

Refreshments for 2 people

Recruiter Profile on Wells Business Forum Website

1 Post on Facebook Wells Business Forum

1 Post on Instagram Wells Business Forum

1 Post on X Wells Business Forum

1 Post on LinkedIn Wells Business Forum Company Page

• Quarter page advert in The Heart of Wells Job edition

Reduced Price Network Breakfast, pre jobs fair

£300

Gold

Space to set up your promotional banners

1 Table & 2 Chairs

Access to Wifi

Access to Literature table - front of the venue for your literature

Refreshments for 2 people

Recruiter Profile on Wells Business Forum Website & The Heart of Wells Website

1 Post on Facebook Wells Business Forum & The Heart of Wells

1 Post on X Wells Business Forum

1 Post on LinkedIn Wells Business Forum Company Page

Inclusion in employer reel on Facebook & Instagram Wells Business Forum

Half page advert in The Heart of Wells Job edition

Reduced Price Network Breakfast, pre jobs fair

£400

Platinum

Space to set up your promotional banners

2 Tables & 2 Chairs

Front of venue placement.

Access to Wifi

Access to Literature table - front of the venue for your literature

Refreshments for 2 people

Recruiter Profile on Wells Business Forum Website & The Heart of Wells Website

1 Post on Facebook Wells Business Forum & The Heart of Wells

1 Post on X Wells Business Forum

1 Post on LinkedIn Wells Business Forum Company Page

Inclusion in employer reel on Facebook & Instagram Wells Business Forum and The Heart of Wells

Full Page advert in The Heart of Wells Job edition

2 free tickets to the pre fair network breakfast

Membership of the Wells Business Forum CIC

Your logo on all promotional and advertising graphics.

Limited to one business.

£800

The Heart of Wells

The magazine will have a special jobs section to align with the Jobs and Careers Fair. Most packages include a presence in the magazine. However, these can also be upgraded if you wish to have a bigger advert.

QUARTER PAGE

Half Page £50

Full Page £100

Premium Position £200

HALF PAGE

Full Page £100

Premium Position £200

FULL PAGE

Premium Position £200

If you want to become a member of The Wells Business Forum CIC please send an email to sean@wellsbusinessforum.uk

For the Job & Careers Fair, additional refreshment packages can also be purchased if you are bringing a larger team at £5 per person



Contact Us

Our office is open
Mon - Thursday
8 am - 5 pm

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